

PRIVACY POLICY

INTRODUCTION

Picopicaengineering respects the privacy of our users. This privacy policy explains how we collect, use, disclose and safeguard your information when you visit our website www.picopicaengineering.com . If you do not agree with the terms of this privacy policy, please do not access the site.

You are encouraged to periodically review this privacy policy to stay informed of updates. You will be deemed to be made aware of, will be subject to, and will be deemed to have accepted the changes in any revised privacy policy by continued use of the site after the date such revised privacy policy posted

Information we collect

We may collect information about you in various ways. The information we may collect include:

a) Personal information

Personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us [when you register with the Site] when you choose to participate in various activities related to the Site , such as online chat and message boards. You are under no obligation to provide us with personal information of any kind, however your refusal to do so may prevent you from using certain features of the Site

(b) Derivative data

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system and your access times.

(c) Financial data.

Methods of payment.

(d)

USE OF INFORMATION

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

- Administer sweepstakes, promotions, and contests.
- Compile anonymous statistical data and analysis for use internally or with third parties.
- Create and manage your account.
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site [and our mobile application] to you.
- Email you regarding your account or order.
- Enable user-to-user communications.
- Fulfill and manage purchases, orders, payments, and other transactions related to the Site.
- Generate a personal profile about you to make future visits to the Site more personalized.
- Increase the efficiency and operation of the Site.
- Monitor and analyze usage and trends to improve your experience with the Site.
- Notify you of updates to the Site.
- Offer new products, services, and/or recommendations to you.
- Perform other business activities as needed.
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
- Process payments and refunds.
- Request feedback and contact you about your use of the Site.
- Resolve disputes and troubleshoot problems.
- Respond to product and customer service requests.
- Send you a newsletter.

DISCLOSURE OF YOUR INFORMATION

We do not sell or loan your personal information to any third parties under any circumstances. However, we will share your personal customer information only with our agents, representatives, service providers, and contractors for limited purposes, including, but not limited to, fulfilling customer orders, offering certain products and services in connection with the Site, communicating to customers, providing customer service, enhancing and improving clients' purchase experience, enabling access to our partners' web sites, providing a personalized shopping experience and preventing fraud and completing payment method processing.

Aside from the purposes described above, we will not share your personal information with any other third parties unless we have your express permission or there are special circumstances, such as when Picopica is required by the government, law enforcement body, oblige whose legitimate right has been injured, subpoena or other legal document to share such information, or if we believe it to be reasonably necessary to protect the safety of any person; to address fraud, security or technical issues; or to protect picopica's rights or property. We may also share aggregated demographic and statistical information with our partners. This is not linked to any personal information that can identify any individual person.

USE OF COOKIES

When you visit our Site, you will be assigned a permanent "cookie" (a small text file) that will be stored on your computer's hard drive. The purpose of the cookie is to identify you when you visit our Site so that we can enhance and customize your online shopping experience.

You can choose to browse on the Site without cookies, but without these identifier files you will not be able to complete a purchase or use certain features of the Site. These features include storing your shopping cart for later use and providing a more personalized future shopping experience. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.

We also collect certain technical information from your computer each time you request a page during a visit to the Site. This information may include your Internet Protocol (IP) address, your computer's operating system, browser type and the address of a referring web site, if any. We collect this information to enhance the quality of your experience during your visit to the Site and will not sell or loan this information to any third parties.

We also contract with third parties to provide us with data collection and reporting services regarding our Registered Users' activities on the Site and to track and measure the performance of our marketing efforts. These third parties may use cookies and may receive anonymous information about your browsing and buying activity on the Site. None of your personal information (such as your name, address, email address, etc.) will be received by or shared with these third parties

HOW WE SECURE YOUR INFORMATION

It is important for you to protect against unauthorized access to your password and to your computer.

Be sure to sign off when finished using a shared computer.

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input..